

experience:

► **08.09–Present : DIGITAL TARGET MARKETING : Merrillville, IN**
GRAPHIC DESIGNER RESPONSIBLE FOR

Design + production of:
website layout, direct response media packages

Development of:
media department standards guidelines

+ACCOMPLISHMENTS:

Developed highest converting website in three year company history.

► **07.07–08.09 : GREEN LIGHT CREATIVE : Hammond, IN**
GRAPHIC DESIGNER RESPONSIBLE FOR

Design + production of:
logo, stationery, brochure, newsletter, direct mail, poster, point-of-purchase graphics, packaging graphics, billboard, website layout, misc. collateral

+ACCOMPLISHMENTS:

Diversified experience with clients in fields including banking and healthcare.

Invited to INSight Design Conference as member of portfolio review board.

► **10.04–03.07 : MIXDESIGN : Schererville, IN**
SENIOR BRANDING DESIGNER RESPONSIBLE FOR

Development + design + production + art direction of:
logo, stationery, brochure, poster, signage, menu, newsletter, merchandise/apparel, environmental graphics, billboard, direct mail, website layout, misc. collateral

Development + writing of:
brand name, story, tagline, copy

+ACCOMPLISHMENTS:

Promoted from Production Designer to Senior Branding Designer in one and a half years.

Diversified experience with clients ranging from retailers and restaurants to local communities and not-for-profits.

► **2009–PRESENT : MDIACTRL : Schererville, IN**
+PERSONAL GRAPHIC DESIGN ACCOMPLISHMENTS:

Published in LogoLounge Master Library, Volume 3.

Featured on ItEvenHasAWatermark.com for outstanding business card design.

contact:

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Schererville, IN 46375

219.201.4797
jwolf@mdiactrl.com

education:

BFA Graphic Design
Indiana University NW
Gary, IN
2006

Interdepartmental degree,
Fine Arts + Computer
Information Systems

+Graduated with honors

technical proficiency:

Adobe Photoshop
Adobe Illustrator
Adobe Acrobat
Adobe InDesign
Quark Xpress

+Mac OSX + Windows 7

references:

Chase Dunlop
GRAPHIC DESIGNER
Digital Target Marketing
PRINCIPAL, LEAD CREATIVE
Chase Talon Design
219.545.2981

Christina Laing
GRAPHIC DESIGNER
Aon Corporation
312.806.3377

Kristin Smolinski
GRAPHIC DESIGNER
Green Light Creative
219.775.2769

David Torres
CREATIVE DIRECTOR
Digital Target Marketing
219.476.6913

► **portfolio:**

JUSTINWOLF.CARBONMADE.COM